New Brand Partner Checklist

Welcome to The Signal Circle!

We're so excited you've joined us.

You didn't just join a business—you joined a community of people committed to improving lives through better health, greater purpose, and more freedom of choice.

This checklist is designed to help every new Brand Partner get connected, gain clarity, feel supported, and take simple action steps in their first 48–72 hours.

This is not about learning everything at once. It's about taking the right first steps so you feel plugged in, confident, and supported from the beginning.

Simply complete one step at a time, and allow your sponsor and leadership team to guide you along the way.

Our goal is simple:
Help you feel connected, confident, supported, and ready to succeed—at whatever pace is right for you.

Welcome to the "Circle."

Xo,
The Signal Circle Leadership Team

First 24–72 Hours

STEP 1: Get CONNECTED

Before you build your business, let's make sure you're connected to the people and resources that will support you every step of the way. Getting connected gives you a place to ask questions, learn, and stay plugged into the team culture. Let's GO!

'Friend' your upline success team in FB Messenger:

Sponsor: _____

Mentor: _____

Executive: _____

Diamond: _____

☐ Connected to The Signal Circle team chat / WhatsApp group

☐ Connected to The Spark, Morning News, Power Minutes, and "Did You Know"

☐ Connected to AICE (our business-building app)

☐ Connected to ASEA Virtual Office / Corporate Support sites

☐ Connected to The Signal Circle Website

☐ Connected to Brand Partner Campfire

Resource Links:

Team Chat / WhatsApp: _____

AICE: www.aice.cc/asea/

ASEA: www.aseaglobal.com | www.learn.aseaglobal.com

Corp/Resource Groups: _____

Training / Support Resources: www.thesignalcircle.com

STEP 2: Get CLEAR

Clarity creates confidence.

The clearer you are about why you started and what you hope to create, the easier it becomes to stay motivated and take consistent action.

☐ Complete the Signal Circle *WHAT, WHY, PURPOSE* exercise

☐ Complete the Goal Setting Sheet

Inside the Club One Roadmap:

☐ Link to personal success system

☐ Review the *Club One Roadmap*

☐ Establish your income goals using *Club One* and your jumpstart cycle bonuses

☐ Achieve core rank goal by: _____

☐ Share vision and goals with sponsor/upline leader

Resource Links:

CPR Training and Goal Sheet: _____

Signal Circle WHAT, WHY, PURPOSE Training: _____

Goal Setting Sheet: _____

Rank / Compensation Plan Resource: _____

STEP 3: Get CURIOUS

Your business starts with conversations, not presentations.

Creating your warm list helps you identify people you already know, care about, or have a natural connection with. The goal is not to sell everyone. The goal is to get curious about who may be open and who may have a real desire or need.

Think about the people you know.

Who comes to mind that might be looking for:

- Better health
- Mentor
- Executive
- Diamond

The goal is simply to start genuine conversations.

☐ Create your first warm market list (15–20 people)

☐ Identify 5 potential customers interested in health and wellness

☐ Identify 5 potential business partners desiring additional income

☐ Choose 5 people you'd like to reconnect with

☐ Personalize your first outreach messages

Resource Links:

Warm Market List Worksheet: _____

First Outreach Message Scripts: _____

STEP 4: Get CONNECTING

Momentum comes from taking simple, consistent action.

You don't need to know everything before you begin.

Just start the conversation, stay curious, and lean on your sponsor and team for support.

☐ Schedule your first 30-minute launch call with sponsor/upline

☐ Send your first 5 connection messages

☐ Start 5 conversations that may lead to ASEA

☐ Schedule all first follow-up conversations

☐ Start 3-way chats to connect your prospects when appropriate

Resource Links:

C.P.R. Business Heartbeat Tracker: _____

3-Way Chat Training: _____

First Message Examples: _____

Congratulations and Welcome to The Signal Circle!

By completing this checklist, you've laid a strong foundation for your Signal Circle business. More importantly, you've taken the first steps toward building something that can positively impact your health, your finances, and the lives of others.

Remember, success doesn't come from doing everything perfectly—it comes from taking simple, consistent action over time.

Stay connected. Keep learning. Start conversations. Follow the system. And lean on your sponsor and the Signal Circle community every step of the way.

Your journey is just beginning, and we're excited to build it with you.

Next Sponsor / Upline Check-In: _____

Date Completed: _____